NONPROFIT PARTICIPATION REQUEST

The World of Magic™

Oklahoma Charity Tour 2006
There's something magical about Charity!

CHARITY TOUR

If you are a charity or youth group that enriches the lives of children, then we invite you to participate in The World of Magic Oklahoma Charity Tour. To participate, please complete this request and mail it to Oklahoma Charity Tour, PO Box 2316, Oklahoma City, OK 73101-2316 or fax it to 405-603-8277. Preference will be given to school groups, youth organizations and 501(c)(3) nonprofit organizations that serve children.
Space is limited -- apply today!

Why Should My Nonprofit Participate?

- **Raise Money.** Use your network. You may receive 15% from sponsorships and program advertisements, $2 from each ticket sold, a share of donations collected, and more.
- **No Investment Required**. You do not need to buy inventory, collect money or deliver products. You simply promote ticket sales, sponsorships and ads, and we'll handle delivery and track your success.
- **Publicity.** You will be listed in press releases, pre-event materials, and on our event website with links to your website for those who want to learn more about you.
- **Share Your Message.** You will have space and a table at the event in your community for displays. You can connect with potential donors, volunteers, participants and the community.

- **Make More Money**. Use your Event display space to promote your own events, hold a silent auction, or sell your fund-raising products.
- **Make an Impact.** There is strength in numbers. Join other participating nonprofits to bring statewide attention to the joy of helping others!
- **Have Fun!** Bring your participants, staff, volunteers and donors together for a fun event and good memories. Make smiles magically appear!

Join us for this magical event!

*See the back of this form for details
and guidelines of participation.*

Nonprofit full name:			
Nonprofit name as you want it to appear on the promotional materials and website (if different):			
Your website address for us to link to:			
Nonprofit contact name:	*Phone:*	*Email Address:*	
Nonprofit mailing address:	*City*	*State*	*Zip*
Nonprofit mission & summary:			

	Will you setup and operate a display?: ❑ Yes ❑ No *If Yes, please select your communities on back.*
Nonprofit Authorized Signature & Title:	*Date:* *Office Use Only*

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Oklahoma Charity Tour 2006™

Participating is a great way to raise money, have fun and promote your organization.

Nonprofit Participation	**Charity Tour** encourages participating **Nonprofits** to: • Have at least one representative attend a training class and serve as a liaison; • Promote ticket sales; • Secure advertisers and sponsors, or sponsor yourself; • Promptly transmit all sponsorship and ticket order forms to **Charity Tour**, along with the appropriate funds therefore, as directed by **Charity Tour**; • Setup and operate a display at the event; and • Encourage attendance at the event in your community by **Nonprofit** staff, donors, participants and volunteers.
Promote Ticket Sales	Each **Nonprofit** will be assigned one or more unique "Magic Codes" which provide ticket purchasers with a discount of $2 per ticket purchased. **Charity Tour** intends to award **Nonprofit** $2 for every ticket purchased using a Magic Code of the **Nonprofit.**
Promote Sponsorships & Advertising	The **Nonprofit** is encouraged to secure sponsors and advertisers for the Event. All sponsors and advertisers, and the terms of sponsorship and advertising, are subject to the approval of **Charity Tour. Charity Tour** plans to award 15% of all funds received from sponsors and advertisers who are identified with a **Nonprofit** to the **Nonprofit** organization.
Donations	**Charity Tour** intends to solicit donations on behalf of the participating **Nonprofits** at each Event, and distribute all donations collected to the participating **Nonprofits** pro rata based on ticket sales by each **Nonprofit**. **Nonprofit** may sell various items or conduct other fund raising activities approved by **Charity Tour**, but may not solicit donations at the Event.
Displays and Event Activities by Nonprofit	**Charity Tour** will provide participating **Nonprofits** with a table or display space in the lobby at the Event *(see community selection below)* and **Nonprofit** may use this space to share **Nonprofit's** message, solicit participants, solicit leaders, conduct a silent auction, sell fund-raising items, or other activities approved in advance by **Charity Tour**. **Nonprofit** may not sell food or beverage items to be consumed at the Event. Space at each Event is limited and **Charity Tour** reserves the right to limit the number of **Nonprofit** displays. As a result, some **Nonprofits** may not be able to display at the Event, with preference given to those **Nonprofits** with the most advance ticket sales, sponsorships and advertising as of the decision date determined by **Charity Tour**. All decisions by **Charity Tour** are final.
Community Selection	Participating **Nonprofits** may have a local, regional or statewide focus. **Please select the Event(s) in which your Nonprofit would like to participate:**

❑ Ada ❑ Altus ❑ Ardmore ❑ Bartlesville ❑ Chickasha ❑ Duncan	❑ Durant ❑ Elk City ❑ Enid ❑ Guymon ❑ Lawton ❑ McAlester	❑ Miami ❑ Muskogee ❑ Oklahoma City ❑ Okmulgee ❑ Ponca City ❑ Shawnee	❑ Stillwater ❑ Tahlequah ❑ Tulsa ❑ Woodward Other:

Approval of Participation Request	Until approved by **Charity Tour**, this form serves only as an application for participation by **Nonprofit**. Participation is limited and at the sole discretion of **Charity Tour**. Preference will be given to 501(c)(3) organizations in Oklahoma whose programs are most consistent with the objectives of **Charity Tour**, including serving the children of the world and our communities. The **Nonprofit** may learn more about **Charity Tour** through www.CharityTour.org.